



## Walking the talk? Transitioning towards a sustainable world

Across the globe concerns escalate about the effects of greenhouse gas emissions on global climate conditions, implications on global trade from pandemics, and the destruction of ecosystems from the exploitation of limited and non-replaceable global resources. Politicians and businesses alike agree that something must be done, the question is what, how, and when? What should firms do to reduce their carbon footprint while continuing to secure jobs and profit? How can actors reduce waste and secure a better use and reapplication of resources to protect the sustainability of ecosystems, and when should firms make decisions to transform their businesses given the uncertainty of markets as well as the lack of clear guidance from global institutions? In this conference we ask: Are we walking the talk? What questions should be raised and researched to guide societies towards a sustainable economy? How can international businesses facilitate rather than impede this change?

### Key Dates

<b>April 1, 2022</b>	Submission opens
<b>July 15, 2022</b>	Submission deadline for papers (competitive   interactive) and panel proposals
<b>September 1, 2022</b>	Submission deadline for doctoral events
<b>September 7, 2022</b>	Registration opens
<b>September 15, 2022</b>	Decision notifications
<b>September 20, 2022</b>	Submission deadline for posters and paper development workshops
<b>October 14, 2022</b>	Early-bird registration deadline
<b>December 8-10, 2022</b>	EIBA 2022 Oslo Conference

## Conference Tracks & Track Chairs

(See the EIBA 2022 Oslo conference [website](#) for detailed descriptions, submission instructions, etc.)

1. **Walking the Talk? Transitioning towards a sustainable world**  
Gabriel R.G. Benito, BI Norwegian Business School, Norway
2. **M&As and Alliances**  
Helene L. Colman, BI Norwegian Business School, Norway  
Arjen Slangen, KU Leuven, Belgium
3. **Global Strategy in a Transitioning World**  
Mirko Benischke, Erasmus University, Netherlands  
Randi Lunnan, BI Norwegian Business School, Norway
4. **Managing the MNE**  
Renate Kratochvil, BI Norwegian Business School, Norway  
Sverre Tomassen, BI Norwegian Business School, Norway
5. **International Marketing**  
Gro Alteren, University of Tromsø, Norway  
Niina Nummela, University of Turku, Finland
6. **Knowledge, Innovation, Technology, and Digitalization**  
Linda Rademaker, BI Norwegian Business School, Norway  
Hans Solli-Sæther, Norwegian University of Science and Technology, Norway
7. **Institutions, Policy, and Economic Geography**  
Gilbert Kofi Adarkwah, BI Norwegian Business School, Norway  
Paul Gooderham, NHH Norwegian School of Economics, Norway; Middlesex University, United Kingdom
8. **Emerging Markets**  
Marcus Møller Larsen, Copenhagen Business School, Denmark; BI Norwegian Business School, Norway  
Shasha Zhao, University of Surrey, United Kingdom
9. **Using History in International Business**  
Rolv Petter Amdam, BI Norwegian Business School, Norway  
Teresa da Silva Lopes, University of York, United Kingdom
10. **SMEs and International Entrepreneurship**  
Emilia Rovira Nordman, Mälardalen University, Sweden  
Sheryl Winston Smith, BI Norwegian Business School, Norway
11. **People Management across Borders, Global Leadership, and International Teams**  
Ingmar Björkman, Aalto University, Finland; BI Norwegian Business School, Norway  
Günter K. Stahl, WU Vienna, Austria
12. **International Finance, Accounting & Corporate governance**  
Konstantinos Bozos, Leeds University, United Kingdom  
Trond Randøy, University of Agder, Norway; Copenhagen Business School, Denmark
13. **Methods in International Business**  
Ulf Andersson, Mälardalen University, Sweden; BI Norwegian Business School, Norway  
Bo B. Nielsen, The University of Sydney, Australia; Copenhagen Business School, Denmark
14. **Innovations in international business teaching**  
Amandeep Dhir, University of Agder, Norway  
Ronaldo Parente, Florida International University, USA

## Other Activities

(See the EIBA 2022 Oslo conference website for details & updates on these as well as other EIBA 2022 activities.)

- John H. Dunning Doctoral Tutorial
- Danny Van Den Bulcke Doctoral Symposium
- EIBA Early Career Network
- Journal Paper Development Workshops – IBR | JIBS | JIBP
- PIBR Book Launch
- EIBA General Assembly 2022
- Social networking events

## Awards

(See the EIBA 2022 Oslo conference website for details & updates on these as well as other EIBA 2022 awards.)

- Danny Van Den Bulcke Best Paper Prize
- EIBA Best Doctoral Thesis Proposal in IB Award
- Copenhagen Business School Prize
- IBR Best Journal Paper of the Year Award
- GSJ Global Strategy Research Prize
- Lazaridis Institute Best Paper Award for International Entrepreneurship
- EIBA Best Reviewer Award
- EIBA Distinguished Honorary Fellowship Award